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Newsletter MEA n°1 - Q1 2008

**COMIRIS**  
INTERNATIONAL  
Platform Dubai



High Definition Video Conferencing

"Forget what you know ...



... Believe what you see "



[www.comiris-international.com](http://www.comiris-international.com)

**COMIRIS International Platform (CIP) in Dubai with their certified Resellers across MEA help you **GROW** your Business and **REDUCE** your Carbone Foot Print**

**EDITO**

"Good morning everyone,

Today is a big day! We are launching, in DUBAI, our MEA Value Added Platform : Comiris International, fully dedicated to High Definition Interactive Rich Media solutions.

Combining historic elements with innovative development, what is more appropriate place to be?!

Building a post oil diversified and dynamic economy, developing the tourist industry in your splendid countries and highbrow and artistic opening of your age-old traditions and treasures to the world makes up one of the most ambitious regional project of this early 21st century.

In other words, the future of our Middle East and Africa territories is about connecting all the knowledge centers on the planet. Globalisation will bring people worldwide to collaborate in virtually every field of endeavor.

High Definition Video Communication is a key technological breakthrough that will give wings to your Business!

Yours sincerely,

Jean-François Thau  
Chairman  
**COMIRIS Group**

Partners



**ClearOne.**



## Company News

### Company holding



COMIRIS International (CIP) is a subsidiary of COMIRIS Group.  
COMIRIS International (CIP) is the global interactive Rich

Media value added distribution platform located in Dubai Free Zone. CIP have experienced the world in high-definition videoconferencing endpoints with voice & video infrastructure featuring Streaming and Recording solutions.

 [To learn more](#)



### Discover our core business lines



Based in DUBAÏ Free Zone, CIP is your supplier in High Definition voice & video.

In fact, CIP delivers High Definition voice & video conferencing solutions including Bridge, Streaming and Recording in MEA.

 [Our technologic partners](#)

### Competence Center



COMIRIS Competence Center (CCC) is 100% dedicated to Rich Media communication. CCC can assists you on infrastructure presales, recommendation and technical support. We provide as well training, consulting, facilities management and Professional Services.

### COMIRIS International at the GITEX event (September 2007, Dubai)



CIP was at the GITEX show, last september 2007, presenting LifeSize & Codian Technology.

CIP shared a booth with his partners CODIAN, LifeSize and Hala Technologies (Platinum Reseller) . This show was a real business success !

### Our go to market



COMIRIS International recruit Resellers and Dealers across Middle East and Africa for videoconferencing solutions.

CIP offers them a "Reach to High Definition" and a "World Wide Presence".

For more details, [please contact us and meet us in Dubai on December 12th-16th.](#)

 [To learn more](#)

### Strong Initiative in MEA : Platinum Resellers going after showcase promoting solutions

Thanks to our Platinum Partners Hala Technologies, Smart Applications and Procomm (Algiers) who deployed videoconferencing High Definition infrastructure with LifeSize and Codian solutions in MEA. Hala Technologies



and Smart Applications (Kuwait/Lebanon) are setting up open day seminars, inviting their End Users 1st 2008.

**Powered by**



*References:*



## Global warming and Traffic Jam ! Videoconferencing is one of the solutions !



No end in sight for foggy conditions in UAE say weather forecaster... ( By Daniel Bardsley, Staff Reporter  
Published: November 21, 2007, 18:24).

 [To learn more](#)

## ❖❖❖ 2008 Tentative Agenda in MEA

### February-March 2008

- **LifeSize** : Technical Training (Day 1)
- **Codian** : Technical Training (Day 2)

**To register** [marketing@comiris.com](mailto:marketing@comiris.com)

### April - June 2008

- **MEA Road show tour** : Rich Media Seminar in UAE  
(Qatar, Kuwait, Saudi, Bahrein/Oman, Algiers, Rabat, Dakar,...)

**To register** [marketing@comiris.com](mailto:marketing@comiris.com)

### September - December 2008

- **Rich Media leaders Forum** :  
Trade Center Dubaï with European/worldwide market analysts

**Looking for sponsors**  
**To register** [marketing@comiris.com](mailto:marketing@comiris.com)

- **Sustainable Development & New Technology** : Coexistence or Innovation ?

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- **New ways in Education, using videoconferencing**

**To register** [marketing@comiris.com](mailto:marketing@comiris.com)

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Dubai Office in Progress

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